



**COMMUNITY PARTNER
TOOLKIT**

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THE HISTORY OF COLLEGEBOUND SAINT PAUL



A VISION FOR SAINT PAUL FAMILIES TO HAVE A CITY THAT CARES FOR THEM

In 2018, Mayor Melvin Carter proposed a college savings account program for the City of Saint Paul during his inaugural address to focus on two key challenges facing residents: financial insecurity and inequality in educational attainment. With excitement, a coalition of representatives from community service providers, educational institutions, foundations, financial institutions, corporations, and many more joined a 50 member 'CSA [College Savings Account] Task Force' to do research and outreach to make recommendations to the Mayor about how the program should be designed.

With a mission of first and foremost engaging the community and making the program as accessible as possible, the Task Force held multiple community engagement sessions to gather feedback on the vision and design from potential program participants - intentionally seeking out communities whose voices have historically been excluded in governmental planning processes. The insights from these sessions heavily informed the final recommendations of the Task Force.

2019 was the implementation year for CollegeBound Saint Paul in preparation for a 2020 launch. With the Task Force recommendations acting as foundations, the newly created Office of Financial Empowerment (OFE) implemented the program. This included partnering with a financial institution to hold the accounts, designing the bonus structure, building the account management and data system, designing program outreach and instructional materials, and partnering with a researcher in order to track the progress and outcomes of the program post launch. Throughout this process, the OFE gathered community feedback and collaborated with other child savings account programs to learn from and build best practices.

On January 1st, 2020 CollegeBound Saint Paul successfully launched! Mayor Carter himself met and gave welcome letters to some of the first babies born in the new year. In launch year, CollegeBound is focusing on community engagement and outreach and establishing partnerships with community organizations.



HOW WILL COLLEGEBOUND STRENGTHEN THE SAINT PAUL COMMUNITY?



PROGRAM OVERVIEW



BUILDING A COLLEGEBOUND IDENTITY

With CollegeBound Saint Paul, the City of Saint Paul manifests its commitment to investing in the lives of its children and strengthening its community. The mission of CollegeBound Saint Paul is to **improve higher-education access to all families and increase college attainment for all youth**. The first college/child's savings account program of its kind, CollegeBound Saint Paul begins at birth and was built from the ground up with community input and buy-in. Babies in Saint Paul will have a \$50 seed deposit to start their accounts and parents and friends will be able to add funds for the child as they grow. Children and families will have the opportunity to receive more money in their accounts through bonuses as well.



What makes CollegeBound Saint Paul different? What makes it more accessible?

We start at birth: While most city college savings account programs at the begin at age five, CollegeBound Saint Paul enrolls babies at birth. With those five extra years, the program looks to help empower families financially and babies developmentally by connecting them to early childhood and financial resources.

We are not a 529 program: CollegeBound Saint Paul uses a custodial savings account structure to hold funds on behalf of participating children. Savings accounts are more accessible and flexible to lower income families than 529s. Should participants save above a certain amount, the program will reach out to the family about other options.

PROGRAM OVERVIEW



BUILDING A COLLEGEBOUND IDENTITY

Bonus Structure

Bonuses are additional funds that accounts can earn for milestones or actions. The current planned bonuses include account portal login bonus, well-baby visit bonus, financial capability engagement bonus, 1st birthday bonus, and bonuses for children from low-income households.

How Families Will Access Accounts

Families will have access to an account portal where they can view and track their child's funds. Information for how families log on to the accounts can be found in the Welcome Kit mailed to them a few months after enrolling in the program. While families can view the accounts online, they cannot make deposits online. They will need to either go into the bank, set up a direct deposit, or mail the deposit to the bank.

COLLEGEBOUND SAINT PAUL FAMILY

CollegeBound Champions

Champions support and endorse the program by sharing it with their community and networks as well as volunteering. Anyone can be a Champion! The champions list and sign-up link can be found at collegeboundstp.com/getinvolved/

CollegeBound Ambassadors

Program Ambassadors engage families and communities through grassroots outreach and engagement efforts. More information on this can be found at collegeboundstp.com/getinvolved/

CollegeBound Enrollment, Referral, and Outreach Partners

Community partners work directly with families and help connect them to key resources. Enrollment and referral partners reach out to parents and caregivers to help families enroll eligible children in CollegeBound Saint Paul or inform them of the program.

ENROLLMENT PROCESS



For CollegeBound Saint Paul, participants are enrolled at birth! The Office of Financial Empowerment has a partnership with the Minnesota Department of Health to share the public birth data of babies born in Saint Paul. Babies with public birth records will be automatically enrolled in CollegeBound. However, about 40% of birth data is private and inaccessible to the program, largely due to a Minnesota law that makes a baby's birth data confidential if the mother is unmarried through the legal system. The program will also have to look out for babies in the foster care system or those that have recently moved to Saint Paul.

Therefore, a baby will have to be manually enrolled if:

- The mother is unmarried
- The parents are not married through the legal system
- The baby was born outside of Saint Paul and the family recently moved
- The baby is in the foster care system

If a child is born after Jan. 1, 2020 and they move into Saint Paul, they can enroll anytime before their sixth birthday. Afterwards, the program will crosscheck with school records to find eligible children at the time of Kindergarten.

Babies in Saint Paul are eligible for CollegeBound Saint Paul regardless of the citizenship status of their parents.

A few months after parents are enrolled in the program, they will receive a welcome kit with instructions on how to view their baby's account information and make deposits.

THREE WAYS FAMILIES CAN ENROLL OR PRE-REGISTER FOR THE PROGRAM

Online Enrollment Form

After the baby is born, they can be enrolled for CollegeBound Saint Paul by completing the online enrollment form at <https://www.collegeboundstp.com/enrollment/>.

Paper Enrollment Form

Some parents prefer filling out a paper form for enrollment. As such, **after** the baby is born, parents can fill out a paper version of the enrollment form and send it the Office of Financial Empowerment. Instructions for how to fax, mail, and email the form are found on the bottom of the form.

Online Pre-Registration Form

For expectant parents who are living in Saint Paul, they can pre-register their child **before** the baby is born. Families can choose to pre-register for CollegeBound Saint Paul program using their baby's due date. Around the time of the due date, program staff will reach out to families about completing enrollment into the program. The pre-registration can be found at <https://preregistration.collegeboundstp.com>. This form is also available in paper form for families who are interested.

IN ORDER TO ENROLL A CHILD IN COLLEGEBOUND SAINT PAUL, THEY MUST BE BORN ON OR AFTER JANUARY 1, 2020, AND MEET ONE OF THE FOLLOWING TWO CRITERIA:

- Are a Saint Paul resident at birth **OR**
- Become a Saint Paul resident before their sixth birthday

ROLE OF COMMUNITY PARTNERS

HOW CAN WE PARTNER TO STRENGTHEN OUR COMMUNITY?

MISSION AND OVERVIEW

Community partnerships are a critical foundation of the CollegeBound Saint Paul program as they have the trust and rapport built with families through existing programs and services. Outreach, referral, and enrollment partners will provide program information to eligible families they serve, provide referrals to the program, and/or help families enroll using the online or paper form.

Ideal partners are organizations that serve the diverse families of Saint Paul and that are willing to integrate CollegeBound Saint Paul into their existing programs and services. Partners serve single parents, young parents, new parents, and/or foster/adoptive parents and their children.



LEVELS OF PARTNERSHIP

HOW CAN WE PARTNER TO STRENGTHEN OUR COMMUNITY?



OUTREACH PARTNERS

Have CollegeBound Saint Paul program materials and forms available on-site for families. This is low-touch and informal: we provide CollegeBound materials, and outreach partners make that information available to eligible families.

REFERRAL PARTNERS

Provide CollegeBound Saint Paul program information to eligible families, and refer families to the online or paper forms. Referral partners are more deliberate in identifying and engaging with eligible families and encourage them to sign up for CollegeBound. Referral partners add CollegeBound to any list of forms / services they review with program participants.

ENROLLMENT PARTNERS

Provide CollegeBound Saint Paul program information and assist families in enrollment via the online or paper form. Enrollment partners proactively work with families that are eligible for CollegeBound, and help them complete the enrollment process and access their online portal. We provide trainings to equip enrollment partners with the information needed to discuss the program with eligible families and enroll them.



For further information about the distinctions and expectations of each level of partnership, see subsequent pages



REFERRAL PARTNER EXPECTATIONS

PROVIDE COLLEGEBOUND SAINT PAUL PROGRAM INFORMATION TO ELIGIBLE FAMILIES

KEY PARTNER ACTIVITIES

- Commit to taking the time necessary to understand the CollegeBound Saint Paul program and plan for integrating CBSTP into current programs and services
- Identify the number of eligible families served by the organization
- Embed enrollment referral process into existing intake process
- Collaborate with program staff to provide program information to eligible families in existing classes, workshops, etc.

STAFFING

- Identify a CollegeBound Saint Paul partner lead to serve as the point of contact within your organization who will:
 - Serve as a liaison between the organization and the CollegeBound Saint Paul program
 - Communicate with the program staff to restock on program materials including: flyers, enrollment forms, pre-registration forms, and other outreach materials
 - Participate in partner trainings

OUTREACH

- Distribute CollegeBound Saint Paul program information, materials, and forms to eligible families
- Communicate the various aspects of the program to families and encourage families to enroll and engage with the program
- Support program outreach events and workshops in collaboration with program staff
- Promote CollegeBound Saint Paul account bonus opportunities for families who have enrolled

PARTNER TRAININGS

- Orientation: program overview, referral process, and address frequently asked questions
- Bi-annual meetings with all referral and enrollment partners to share strategies and learnings with other program partners

TERMS

- Partners will serve a minimum of two years
- Funding available up to \$3,000 (per year) depending on the number of eligible families served by the organization and outreach activities proposed
- CollegeBound Saint Paul program staff will provide program outreach materials and forms



ENROLLMENT PARTNER EXPECTATIONS

PROVIDE COLLEGEBOUND SAINT PAUL PROGRAM INFORMATION AND ASSIST FAMILIES ENROLL WITH A FOCUS ON HISTORICALLY UNDER-RESOURCED COMMUNITIES.

KEY PARTNER ACTIVITIES

- **Referral partner key activities AND**
- Identify the number of eligible families served by the partner and strive to enroll an agreed upon percentage of eligible children
- Consider including CollegeBound Saint Paul into participant goal planning (if applicable)
- Organization staff facilitate CollegeBound Saint Paul program enrollments for eligible families
- Work with program staff to vet data privacy/sharing procedures
- Assist families login to the Savings Portal (p. 23) and claim their bonuses

STAFFING

- **Referral partner staffing AND**
 - Work with the program to identify opportunities to improve the enrollment process

OUTREACH

- **Referral partner outreach AND**
- Assist parents and caretakers in enrolling their child into CollegeBound Saint Paul via online or paper forms

PARTNER TRAININGS

- **Referral partner trainings AND**
- Enrollment process orientation
- Check-ins as needed

TERMS

- Partners will serve a minimum of two years
- Funding available up to \$5,000 (per year) depending on the number of eligible families served by the organization and outreach activities proposed
- CollegeBound Saint Paul program staff will provide program outreach materials and forms as well as trainings on the enrollment process



EMPOWERMENT BONUSES

PARTNERS WHO OFFER SERVICES IN THE AREA OF CHILD WELLNESS AND/OR FINANCIAL HEALTH CAN ASSIST FAMILIES IN CLAIMING THEIR EMPOWERMENT BONUS

KEY PARTNER ACTIVITIES

- Identify the participants in your programs that qualify for CollegeBound and let them know about the empowerment bonuses.
- Fill out a bonus card and send it to CollegeBound OR help family fill out empowerment verification form (see p. 21)

FINANCIAL HEALTH ACTIVITIES

- Financial Education
- Financial Counseling or Coaching
- Credit Counseling or Credit-Building Products
- Matched Savings Programs
- Opening a new bank account (checking or savings)
- Access Free Tax Prep Services (VITA or Community based tax prep)
- Workforce development programs or career counseling services
- Homeownership or business workshops or trainings
- Additional activities may qualify if related to promoting the family's financial health

BONUS DETAILS

- Families can earn each of the two empowerment bonuses each year, once per year, for participating in qualifying activities.

CHILD WELLNESS ACTIVITIES

- WIC (Women, Infants, Children) Nutrition Program
- Well-baby check-ups
- Early Headstart
- Early Childhood Family Education (ECFE) through SPPS's Community Education
- Parenting Groups, such as Club Mom and Club Dad
- Family Home Visiting services
- Integrated Care High Risk Pregnancy Initiative
- Additional activities may qualify if related to promoting the child's wellness

BENEFITS OF PARTNERSHIP

HOW CAN WE PARTNER TO STRENGTHEN OUR COMMUNITY?



MUTUALLY BENEFICIAL

We want to ensure mutual benefits to our partnership. A partnership means CollegeBound Saint Paul will be an additional resource for you to provide to the families and children you serve. CollegeBound Saint Paul also provides an opportunity for the partner to discuss the educational aspirations of families served. Program staff will work with each selected partner to further specify the mutual benefits of the partnership.

FUNDING

Funding will be provided to support organizations in a micro-grant form. This small stipend is intended to acknowledge the additional time and effort from partners to add CollegeBound to existing structures and materials, and can be used as desired.

Enrollment Referral Partners

Up to \$3,000 (per year) depending on the number of eligible families served by the organization and outreach activities proposed.

Assisted Enrollment Partners

Up to \$5,000 (per year) depending on the number of eligible families served by the organization and outreach activities proposed.



WAYS TO ENGAGE FAMILIES AROUND COLLEGEBOUND SAINT PAUL



Referral and enrollment partners will engage participating families in CollegeBound Saint Paul through ongoing activities and conversations that reinforce the key messages of the program. The following strategies can be used by community partners to facilitate opt-in enrollment with families:

EXISTING SERVICES



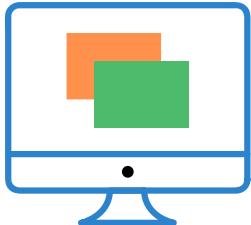
- Integrate CollegeBound Saint Paul referral and enrollment information into existing services including:
 - intake process
 - classes
 - workshops
- Add CollegeBound Saint Paul to benefits screening tools

1:1 CONVERSATIONS



- Have intentional conversations about CollegeBound with eligible families
- Encourage community members who are interested in the program to become champions
- Provide targeted outreach, referral, and enrollment support for historically under-resourced communities

SOCIAL MEDIA



- Like, follow, and share the CollegeBound Saint Paul social pages on Instagram, Twitter, and Facebook at [@collegeboundstp](https://www.instagram.com/collegeboundstp)
- Share organization events with CollegeBound that we can highlight and advertise to families
- Include CollegeBound information at events or invite us to participate

COMMUNICATIONS RESOURCES FOR COLLEGEBOUND SAINT PAUL



Partners are welcome and encouraged to use these informational blurbs / talking points as they see fit. Feel free to modify to better fit your organization's tone or messaging style. We encourage you to use these blurbs to describe CollegeBound on referral resources, partner websites, or in newsletters.

COLLEGEBOUND INFORMATIONAL BLURBS

CollegeBound Saint Paul is helping babies get started on their college savings. Any baby born on or after January 1, 2020, who is a Saint Paul resident, is eligible for a college savings account with \$50 from the City of Saint Paul.

By offering a college savings account for every baby born in Saint Paul since January 1, 2020, CollegeBound Saint Paul gives families a foundation to invest in their children's education and establish lifelong financial wellbeing.

CollegeBound Saint Paul helps families invest in their children's education and future. If your baby was born on or after January 1, 2020 and is a Saint Paul resident, they are eligible for a college savings account with \$50 from the City of Saint Paul.

CollegeBound Saint Paul provides a pathway to a brighter future for both families and the city, by connecting families and their children to early childhood resources and financial empowerment resources.

SOCIAL MEDIA

Like, follow, and share the CollegeBound Saint Paul social pages on Instagram, Twitter, and Facebook at [@collegeboundstp](#)

See the additional partner resources in the Sharepoint folder for images and other sharable resources

COLLEGEBOUND SAINT PAUL RESOURCES



WE ARE HERE TO SUPPORT YOU

Contact Information for CollegeBound Staff

Kim Hover, Outreach and Engagement Coordinator
Email: kim.hover@ci.stpaul.mn.us
Phone: 651-266-8829

Ikram Koliso, Program Manager
Email: ikram.koliso@ci.stpaul.mn.us
Phone: 651-431-8773

How to Restock on Program Materials

Contact Kim for more material drop offs and pick-ups. Available CollegeBound materials can be found in this section.

Most materials will be available in five additional languages:

Spanish, Hmong, Somali, Oromo, Karen

You can also submit a request to this form for materials:

<https://forms.office.com/g/SNCDdgRuHa>



CollegeBound Saint Paul is housed in the Office of Financial Empowerment

In partnership with:



BREMER BANK LOCATIONS

All families will receive a welcome kit in the mail with information about CollegeBound Saint Paul once their child has been enrolled and an account has been created for them at Bremer Bank.

Many families will want to go to the bank to make deposits after receiving a welcome kit. Feel free to share locations with them.

Remind them to bring their child's account number card.

Bremer Bank Locations in the Twin Cities Area

Brooklyn Center
763-566-1000
5540 Brooklyn Boulevard
Brooklyn Center, MN 55429

Princeton
763-389-2020
202 South Rum River Drive
Princeton, MN 55371

Stillwater
651-967-5640
5990 Nova Scotia Avenue North
Stillwater, MN 55082

White Bear Lake
651-762-2400
4600 White Bear Parkway
White Bear Lake, MN 55110

Eagan
651-452-2265
1995 Rahnclyff Court
Eagan, MN 55122

Roseville
651-288-3880
1715 County Road B2 West
Roseville, MN 55113

Watertown
952-955-1916
301 Territorial Street East
Watertown, MN 55388

Woodbury
651-734-9002
10040 City Walk Drive
Woodbury, MN 55129

Eden Prairie
952-944-6262
11800 Singletree Lane
Eden Prairie, MN 55344

Saint Anthony
612-781-6991
2401 Lowry Avenue Northeast
Saint Anthony, MN 55418

Edina
952-925-9500
6900 France Avenue South
Edina, MN 55435

Saint Louis Park
952-935-5145
8800 Highway 7
Saint Louis Park, MN 55426

Inver Grove Heights
651-451-8581
6800 Cahill Avenue
Inver Grove Heights, MN 55076

Saint Paul – Infor Building
651-288-3751
372 St. Peter Street
Saint Paul, MN 55102

Minneapolis – IDS
612-371-0788
80 South 8th Street, Suite 240
Minneapolis, MN 55402

Saint Paul – Midway
651-659-0465
427 Snelling Avenue North
Saint Paul, MN 55104

Minnetonka
952-474-3281
17600 Highway 7
Minnetonka, MN 55345

South Saint Paul
651-451-6822
633 Concord Street South
South Saint Paul, MN 55075

Plymouth
763-577-3717
3415 Vicksburg Lane North
Plymouth, MN 55447



Bremer Bank is proud to be the financial partner for this visionary program, providing accounts at no cost to the city or account holders. Member FDIC.



Enrollment Form

Pathways for Every Child, Family and Future.

Estimated time of completion: 5 minutes

Welcome to **CollegeBound Saint Paul**! This is the first step to saving for your baby's future! To be eligible, your baby must have been born on or after January 1st, 2020 and live in Saint Paul, MN.

This should not be filled out unless your baby has been born. If your baby has not been born yet, please fill out a pre-registration form, which can be found on preregistration.collegeboundstp.com.

The information you provide in this form will finalize your baby's enrollment in the **CollegeBound Saint Paul** program. Please complete a separate form for each eligible baby. After your baby is enrolled, you should hear from CollegeBound within a month or two. For help or questions please call **651-266-8829** or email collegebound@ci.stpaul.mn.us.

In What Language(s) Do You Prefer To Receive Information? Please Check All That Apply.

<input type="checkbox"/> English	<input type="checkbox"/> Somali	<input type="checkbox"/> Amharic	<input type="checkbox"/> Chinese
<input type="checkbox"/> Spanish	<input type="checkbox"/> Oromo	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Swahili
<input type="checkbox"/> Hmong	<input type="checkbox"/> Karen	<input type="checkbox"/> Korean	<input type="checkbox"/> Other: _____

Baby's Information:

First Name:	Middle Name:	Last Name:
Birth Date (Month/Day/Year): / /	Sex (Please Check): <input type="checkbox"/> Male <input type="checkbox"/> Female	
Race/ethnicity:		
<input type="checkbox"/> White	<input type="checkbox"/> Two or More	<input type="checkbox"/> Black/ African American <input type="checkbox"/> Other: _____
<input type="checkbox"/> Asian	<input type="checkbox"/> Hispanic/Latino	<input type="checkbox"/> American Indian/Alaska Native

Primary Parent/Guardian Information:

First Name:	Middle Name:	Last Name:
Birth Date (Month/Day/Year): / /	Gender (Please Check): <input type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Other	
Current address:	City:	State: Zip Code:
Email:	Phone:	
Relationship to the Baby:		
<input type="checkbox"/> Mother	<input type="checkbox"/> Grandmother	<input type="checkbox"/> Aunt <input type="checkbox"/> Sibling <input type="checkbox"/> Other: _____
<input type="checkbox"/> Father	<input type="checkbox"/> Grandfather	<input type="checkbox"/> Uncle <input type="checkbox"/> Legal Guardian

What counts as an address? An address can be a person's home, a place they have a substantial connection with, or where they currently live.

Why do we request contact information? This will allow us to contact you with program information, bonuses for your child's account, and early childhood and financial capability resources for your child and your family.

Secondary Parent/Guardian Information:

First Name:	Middle Name:	Last Name:		
Birth Date (Month/Day/Year): / /	Gender (Please Check): <input type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Other			
Current address:	City:	State:	Zip Code:	
Email:	Phone:			
Relationship to the Baby:				
<input type="checkbox"/> Mother	<input type="checkbox"/> Grandmother	<input type="checkbox"/> Aunt	<input type="checkbox"/> Sibling	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Father	<input type="checkbox"/> Grandfather	<input type="checkbox"/> Uncle	<input type="checkbox"/> Legal Guardian	

How Did You Enroll Today? Please Check One.

I Enrolled Myself
Check this box if you filled out this form yourself, without assistance from an ambassador or staff member.

Did a CollegeBound Ambassador help you? If so, please write their name: _____
A CollegeBound Ambassador is a member of the community who is employed by the program to assist in enrollment and outreach. They will make themselves known.

Did staff from an Enrollment Partner help you? If so, please write their name: _____
Check this box if a staff member at an organization designated as an enrollment partner helped you to enroll. They will make themselves known.

Other, please write the organization name: _____
If none of the options above match, please check this box and write the organization name.

You can turn in this form through any of these three ways:

Mail: CollegeBound Saint Paul
700 City Hall, 15 W Kellogg Blvd.
Saint Paul, MN 55102

Fax: 651-266-8829

As enrollment partners enroll families online or with paper forms, they can check this box and write their name.

Filling out this form is entirely voluntary. In this form, you are being asked to provide information about you that may be classified as private under the Minnesota Government Data Practices Act. If you are signing up for City notifications and newsletters, the telephone number and email that you provide will be used by City employees to send the notices, updates, and newsletters you request. Your information may be publicly released by the City under certain circumstances, including when required or allowed under state law or a court order.

This form also asks you for information about you that is "public data" under state law. Public data includes general messages that you send to the City through this form and may include any personal contact information you give as part of that message. Public data that is maintained by the City can be accessed by any person for any reason - it's part of our system of public transparency and accountability. For these reasons, you should only provide information about you that you feel comfortable sharing.

We at the City of Saint Paul want to thank you for filling out the information in this form. As a community, we are committed to working to make sure all children and families in Saint Paul feel that their City cares about their future.

CollegeBound Saint Paul is a first step in that promise.

Questions?

www.collegeboundstp.com/enrollment/ collegebound@ci.stpaul.mn.us 651-266-8829 [f](#) [t](#) [@collegeboundstp](#)



Pre-Registration Form

Pathways for Every Child, Family and Future.

Thank you for your interest in pre-registering your baby for **CollegeBound Saint Paul**! To be eligible, your child must be born on or after Jan 1, 2020, and must live in Saint Paul, MN.

Completing this form does not enroll your baby into the program. After you pre-register, **CollegeBound Saint Paul** will email and/or call you one month after your due date to make sure you enroll your baby. The information you provide will allow **CollegeBound Saint Paul** to contact you and complete your baby's enrollment when your baby is born. For help or questions please call **651-266-8829** or email us at collegebound@ci.stpaul.mn.us.

Primary Parent Information:

First Name:	Middle Name:	Last Name:
Email:	Phone: <input type="checkbox"/> Can Receive Texts <input type="checkbox"/> Unable to Receive Texts	Baby's Estimated Due Date (Month/Day/Year): / /

In What Language(s) Do You Prefer To Receive Materials? Please Check All That Apply.

<input type="checkbox"/> English	<input type="checkbox"/> Somali	<input type="checkbox"/> Amharic	<input type="checkbox"/> Chinese
<input type="checkbox"/> Spanish	<input type="checkbox"/> Oromo	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Swahili
<input type="checkbox"/> Hmong	<input type="checkbox"/> Karen	<input type="checkbox"/> Korean	<input type="checkbox"/> Other: _____

How Did You Hear About Collegebound Saint Paul? Please Check One.

<input type="checkbox"/> Flyer	<input type="checkbox"/> Ambassador	<input type="checkbox"/> Partner
<input type="checkbox"/> Learning Session	<input type="checkbox"/> Champion	<input type="checkbox"/> Other: _____

You can turn in this form through any of these three ways:

Mail: CollegeBound Saint Paul
700 City Hall, 15 W Kellogg Blvd.
Saint Paul, MN 55102

Fax: 651-266-8541

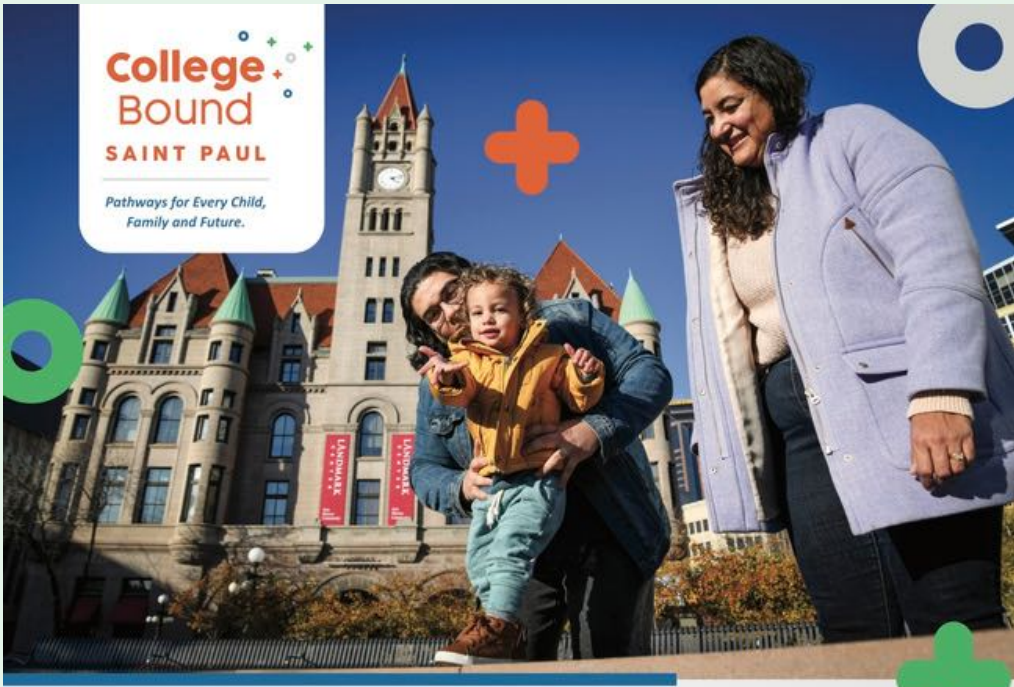
Email: collegebound@ci.stpaul.mn.us

Filling out this form is entirely voluntary. In this form, you are being asked to provide information about you that may be classified as private under the Minnesota Government Data Practices Act. If you are signing up for City notifications and newsletters, the telephone number and email that you provide will be used by City employees to send the notices, updates, and newsletters you request. Your information may be publicly released by the City under certain circumstances, including when required or allowed under state law or a court order.

This form also asks you for information about you that is "public data" under state law. Public data includes general messages that you send to the City through this form and may include any personal contact information you give as part of that message. Public data that is maintained by the City can be accessed by any person for any reason – it's part of our system of public transparency and accountability. For these reasons, you should only provide information about you that you feel comfortable sharing.

Questions?

www.collegeboundstp.com/enrollment/ | collegebound@ci.stpaul.mn.us | 651-266-8829 | [f](#) [t](#) [@](#) @collegeboundstp



College Bound
SAINT PAUL
Pathways for Every Child, Family and Future.

Save for your baby's future! CollegeBound is here to help

The City of Saint Paul is dedicated to investing in the success of your children. Every child who lives in Saint Paul and is born on or after January 1, 2020, will receive a college savings account. Your baby can receive a college savings account from the City as part of the CollegeBound Saint Paul program.

Your baby is now eligible for:

- ✦ A college savings account with a \$50 initial deposit
- ✦ Bonuses to help their savings grow
- ✦ Early childhood resources
- ✦ Financial capability resources for the whole family

Enrolling your baby is easy!
Enroll your child online at:
www.collegeboundstp.com/enrollment

Did you know?

Children from low to moderate income households with a college savings account that has between \$1 and \$500 are:

3x more likely to enroll in college

4x more likely to graduate

This flyer is available in other languages, too!

Find this flyer, among many other resources, in Hmong, Oromo, Karen, Somali, and Spanish on collegeboundstp.com/resources

CollegeBound SAINT PAUL

Pathways for Every Child, Family and Future.

CollegeBound Saint Paul was designed to help the community. Every child deserves the chance to advance their education after high school. CollegeBound Saint Paul helps families build a strong foundation to invest in their children's education and future.

Starting to save for your child now can make a big difference by the time they are ready for college! College savings accounts help raise their own expectations for their future, and there is a strong link between a child's expectations for themselves and their success in school. College savings account programs like CollegeBound Saint Paul can help improve social and emotional health for parents and children.

Frequently Asked Questions

What is a college savings account?

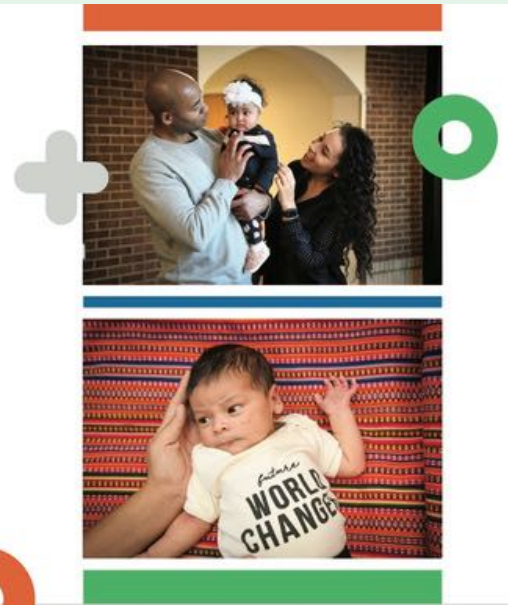
A college savings account (CSA) is a long-term savings account that families can use to pay for their child's education or training after high school.

Who is eligible for an account?

All children born on or after January 1st, 2020, and who live in Saint Paul.

Can accounts only be used at four-year colleges and universities?

No, funds can be used for a broad range of educational opportunities, including two-year and four-year colleges and universities, community colleges, and workforce or vocational training.



How can my child's account grow?

You can make deposits into your child's account. Your child's account has many other opportunities to grow, including bonuses and interest.

How can I add money to my child's account?

You can do so in person at any Bremer Bank branch, direct deposit, or an online transfer through your own bank. More information will be available in the welcome packet you receive after enrolling your child.

Are there other places where a program like this exists?

Yes, CSA programs are popping up all over the country. You can see similar programs in San Francisco, St. Louis, and Indiana. There has been a lot of research on the benefits of CSAs for children and families.

Do you still have questions?

Find more information at
 • CollegeBoundstp.com
 • collegebound@ci.stpaul.mn.us
 • 651-266-8829
 • @collegeboundstp



Families can earn program bonuses for a variety of activities. They can report the bonus activities on the Savings Portal, or by emailing collegebound@ci.stpaul.mn.us or calling us at 651-266-8829.



- \$10 - Log-in Online Bonus:** Register on the CollegeBound Saint Paul Savings Portal and log-on to view your child's account balance for the first time. Go to www.collegeboundstp.com, click on Savings Portal, then click Register.
You will need your baby's ID in order to register your savings portal for the first time. This can be found on your baby's account card that was included in the welcome packet you received.
- \$25 - First Birthday Bonus:** Happy birthday! Earn this bonus when your baby turns 1 year old.
- \$50 - Registration Survey Bonus:** Complete the registration survey on the Savings Portal after you register your account for the first time. If you have already previously registered your account, log-in to access the survey.
- \$50 - Opt-in Bonus:** Opt-in to CollegeBound Saint Paul to open your baby's account.
Babies eligible for CollegeBound Saint Paul are enrolled at birth, but for many families, your baby's birth record that the program uses to automatically enroll participants is kept private. This includes babies whose parents are not married through the legal system, babies in the foster care system, or babies born outside of Saint Paul but became residents. You do not need to take any steps for this bonus, the program will determine if you are eligible.
- \$50 - Equity Bonus:** Babies born to families in historically-disinvested communities will receive a one-time bonus of \$50.
Historically-disinvested communities are communities that have historically been under-resourced and disinvested in by the government, business and others. Once you complete the Registration Survey, the program will determine if you are eligible for this bonus.
- \$50 Financial Health Bonus:** Receive \$50 each year for participating in programs or taking actions designed to improve your family's financial life, such as taking a financial education course or participating in a program to improve your credit. In 2020, you can also earn a bonus for applying to emergency assistance due to the COVID-19 pandemic.
- \$50 Early Childhood Wellness Bonus:** Receive \$50 each year for participating in programs or taking actions that promote the healthy development of your baby, such as participating in parenting or infant classes, or taking your baby to a well-baby check-up.

Empowerment Bonus Verification Form and Bonus Cards



Pathways for Every Child, Family and Future.

Empowerment Bonus Verification Form

The purpose of CollegeBound Saint Paul is not only to help your child on the path to higher education, but also to connect families to early childhood resources as well as financial education and tools to be financially healthy. You can receive \$50 bonus deposits each year (based on your child's birthday) for accessing resources or taking actions that improve your family's financial life or that promote the healthy development of your baby.

Use this form to provide verification from the service provider that you have completed activities or participated in programs eligible for a bonus. For more information on activities eligible for a bonus or other ways to claim the bonus, visit www.collegeboundsto.com/bonus/. For help or questions, please call 651-266-8829 or email collegebound@ci.stpaul.mn.us.

Type of Empowerment Bonus: Please Check One

- \$50 Financial Health Bonus \$50 Early Childhood Wellness Bonus

Parent/Guardian Name:

Child ID#: (You can find your child's ID# in the account card that came in your welcome packet)

--	--

Name of Program/Activity:

Date(s) of Participation:

--	--

Description of Program or Activity:

--

Organization or Service Provider:

Program Staff Name:

Program Staff Signature:

I verify that _____ participated in the listed program/activity.

Date:

You can turn in this form through any of these four ways:

Mail:
CollegeBound Saint Paul
700 City Hall, 15 W Kellogg Blvd.
Saint Paul, MN 55102

Fax:
651-266-8541

Email:
collegebound@ci.stpaul.mn.us

Upload:
Upload on the Savings Portal
at "Personal Files" on the
right side of the front page

Questions?

www.collegeboundstp.com/bonus/ collegebound@ci.stpaul.mn.us 651-266-8829 @collegeboundstp

Claim your child Wellness Bonus!

Received this card from an organization or partner of CollegeBound? Fill out the info to the right and return it to The City of Saint Paul via mail or email and we'll process your \$50 bonus.

Child's Name _____

Child ID # or DOB _____

Activity _____

Date _____

Parent Email or Phone _____

Early Child Wellness Bonuses are awarded once per year for activities that promote the wellness and health of the child; this could include well-baby visits, vaccines, registering for WIC, attending a parenting class, or attending early childhood education classes. Questions? collegebound@ci.stpaul.mn.us or 651-266-8829

Claim your Financial Health Bonus!

Received this card from an organization or partner of CollegeBound? Fill out the info to the right and return it to The City of Saint Paul and we'll process your \$50 bonus.

Child's Name _____

Child ID # or DOB _____

Activity _____

Date _____

Parent Email or Phone _____

Financial Health Bonuses are awarded once per year for activities that promotes the financial health of your family; some possibilities could include meeting with a financial counselor, reviewing your credit report, attending a financial education class, or enrolling in a bank account. Questions? collegebound@ci.stpaul.mn.us or 651-266-8829

More at: <https://collegeboundstp.com/faq/>

Frequently Asked Questions

+ What is College Bound Saint Paul?

College Bound Saint Paul is a new program launched by the City of Saint Paul’s Office of Financial Empowerment that will illuminate a pathway to a brighter future for both our families and the city. Every child born in the city after January 1, 2020 will receive a college savings account with a \$50 seed deposit to help all students and their families plan for college. Families can contribute to the funds and watch them grow over time with the child. College Bound Saint Paul gives families a strong foundation to invest in their children’s education and establish a pathway toward lifelong success. The program is an accessible and equitable program with universal, inclusive eligibility.

+ Can the accounts only be used for four-year colleges and universities?

No, this is a one-size fits all program. Funds can be used for a broad range of postsecondary educational opportunities, including four-year colleges and universities, two-year and community colleges, and workforce or vocational training.

+ What is a college savings account?

College savings accounts are long-term savings accounts that give families a strong foundation to invest in their children’s education and establish lifelong financial skills. In banking terms, they are custodial savings accounts, meaning they are opened by third-parties on behalf of the child and the funds are restricted to covering specific costs, in this case postsecondary education.

+ Are there other college savings account programs?

Yes. College savings accounts have been researched since 2003, with San Francisco launching the first program, Kindergarten to College, in 2011. Several cities have since followed, including Saint Louis (MO), Lansing (MI), and Oakland (CA). As of December 2018, nearly half a million children have college savings accounts in 65 programs across the country.

College Bound Saint Paul builds on the best practices of these other programs, while being the first citywide, universal college savings account program to begin at birth.

+ Who is eligible for the program?

College Bound Saint Paul is designed to be an accessible, equitable and sustainable program with universal, inclusive eligibility. Every child born in Saint Paul after January 1, 2020 will be eligible and an account will be automatically created on their behalf when possible. A child is considered a resident if at least one of the child’s parents, legal guardian, or primary caretaker reside in Saint Paul.

+ How much does the program cost to operate?

With approximately 5,000 babies expected to be born in Saint Paul, the overall budget for the first year is estimated at \$1 million and expected to rise to \$1.2 million for the second year as the number of eligible children increases.

College Bound Saint Paul plans a range of funding sources, including the City of Saint Paul, State of Minnesota, local nonprofits and foundations, corporations and individual donors.

Some families might ask you about how to login to the Savings Portal, here are some helpful instructions.

How to Log into the CollegeBound Savings Portal

- + Go to collegeboundstp.com on computer, tablet or phone
- + Click on the **Savings Portal** button



Hint: Using your cell phone? Click on the navigation menu to find the **Savings Portal** link

If you have already registered your child's account

- + Enter your email and password
- + Click **Log in**

What is the CollegeBound Savings Portal?

It is the online portal where you can view your CollegeBound account balance and see your child's deposits. You will be able to see the \$50 seed deposit, any bonuses your child earned, and the deposits made by you or relatives overtime.

You can also use the Savings Portal to update your contact information, complete surveys to earn bonuses & upload documents.

If you have any questions about the savings portal or trouble logging in, get in touch with CollegeBound Saint Paul staff at **651-266-8829** or at collegebound@ci.stpaul.mn.us

Savings portal log-in

A screenshot of the Savings Portal log-in page. At the top is the CollegeBound Saint Paul logo. Below it is a welcome message: "Welcome back to the CollegeBound Saint Paul Savings Portal". There is a paragraph of text explaining the portal's features. Below that is another paragraph with contact information: "If you have any questions about the savings portal, get in touch with CollegeBound Saint Paul staff at 651-266-8829 or at collegebound@ci.stpaul.mn.us". The log-in form includes fields for "Email address" and "Password", a "Remember me" checkbox, a "Forgot your password?" link (highlighted with a blue callout), and a "Log in" button. There is also a "Register..." button.

Hint: If you forget your password, you can reset it by clicking on **Forgot your password**

If you are logging in for the first time

- + Click on the **Registration Page** button
- + Enter your ZIP Code, and your child’s birth day
- + Enter your child’s CollegeBound ID#, which can be found on your child’s CollegeBound account card
- + Click **Register**

On the next page

- + Enter the information requested: **Your first and last name and email address**
- + Create and verify a **password**
- + Click on the box to **Accept the Terms of Use**
- + Click **Create User Profile**

Registration

You can find your child’s ID # in the account card that came in your welcome packet.

ZIP code*

Participant birth date (mm/dd/yyyy)*


 (mm/dd/yyyy)

Child ID #*



You will receive a \$10 bonus when you log in for the first time!

Register your online savings portal for the first time



CollegeBound SAINT PAUL
Advancing the Future of Education, Health, and Finance

Welcome to the CollegeBound Saint Paul Savings Portal!

Welcome to the CollegeBound Saint Paul Savings Portal online registration page!

If you received a welcome kit from CollegeBound Saint Paul, an account has been created for your child and the first \$50 has been deposited.

Now, it's your turn to register your child's account for the first time. Your child will receive a \$10 bonus into their account when you login for the first time, don't miss out!


What you need to register your account for the first time

- Your child's identification number (this can be found on the card that came with your welcome kit)
- Your child's date of birth
- Your child's current zip code
- Your email address


You will not be asked to provide anything else to register your child's account.

Parent/Guardian's first name*

Parent/Guardian's last name*

Email address (this will be your username)* 


Password*

Passwords must contain the following:

- ✗ 8 or more characters
- ✗ one uppercase letter
- ✗ one lowercase letter
- ✗ one number

Enter your password again for verification.*

I accept the [Terms of Use](#).

* Field is required

[Already have a user profile? Click here.](#)

Navigating the Savings Portal

There are 4 Sections in the Savings Portal You Can Use to Find information or Update Your Information:

- + **My Info:** Contact information for you and your child
- + **Savings Accounts:** Find the Account Balance and Transaction History for your child's CollegeBound account
- + **Forms:** Answer surveys to earn bonuses!
- + **Personal Files:** You can upload documents or files related to your child's CollegeBound Account, like Bonus Verification Forms

Update your Contact Information

My Info

Name

Email
 Psaint_2022@email.com

Address
 15 West Kellogg Blvd.
 SAINT PAUL, MINNESOTA 55119

Home
 (651) 555-5555

Cell
 (651) 555-1234

Work
 (None)

[Update](#)

In My Info

- + Click **Update**
- + Update your information, including email, address or phone numbers.
- + Click **Update** Again

Hint: Parents and Children have separate records, so make sure to update both! You can switch between records by using the drop-down menu under **Name**

Savings Accounts

Add Participant...

Paula Saint

Information about your Child's CollegeBound Account

Account: Saint, Paula Bremer Bank – xxxxxx5555 (Open)

Financial institution: Bremer Bank

Account number: xxxxxx5555

Account Number at Bremer Bank

See your CollegeBound Account Card for full number

Transactions

Show rows Search:

Date	Description	Amount	Match	Incentives	Total	
Account Balance		Total	\$395.00	\$0.00	\$0.00	\$395.00
01/19/2022	Annual Financial Health Bonus	\$50.00			\$50.00	
01/18/2022	PPP Monthly Bonus - January 2022	\$10.00			\$10.00	
12/13/2021	PPP Monthly Bonus - December 2021	\$10.00			\$10.00	
11/30/2021	PPP Monthly Bonus - November 2021	\$10.00			\$10.00	
10/22/2021	PPP Monthly Bonus - October 2021	\$10.00			\$10.00	
09/27/2021	PPP Monthly Bonus - September 2021	\$10.00			\$10.00	
08/16/2021	PPP Monthly Bonus - August 2021	\$10.00			\$10.00	
07/15/2021	PPP Monthly Bonus - July 2021	\$10.00			\$10.00	
06/28/2021	PPP Monthly Bonus - June 2021	\$10.00			\$10.00	
06/04/2021	PPP Monthly Bonus - May 2021	\$10.00			\$10.00	
04/16/2021	PPP Monthly Bonus	\$10.00			\$10.00	

Transaction History

Here you can see the Seed Incentive Deposit, any bonuses you have earned and any deposits made by you or your relatives.

Take College Bound Surveys to Earn Bonuses

Forms ▼

Please select the appropriate child/participant name when entering this form:

Show forms for:

Paula Saint ▼

- CBSP Family Survey

History

Date completed	Form	Status
	CBSP Family Survey	Open

In Forms...

- + To take the survey, click **CBSP Family Survey**
- + After you complete the survey, click **Submit**



Receive a \$50 bonus if you complete the CBSP Family Survey

If you have already taken the survey, you will see a “Date Completed” and check your account transactions for the bonus.

Check your email and the Savings Portal for additional surveys in the future!

Hint: Surveys are connected to your child and not the parent, so if you don't see a link in this box, make sure that you are looking at your child's record. You can switch between records by using the drop-down menu with your name.

Upload Files, like Bonus Verification Forms

In Personal Files..

- + Either drag and drop a file from your computer's desktop or a file folder into the box that says **Drag and drop files here to upload**

OR

- + Click **Choose File**
- + Select the file you want to upload from your file folders
- + Click **Upload**

Personal Files ▼

No files

Drag and drop files here to upload.

Document type:


<Non ▼

File: Choose File

Upload

CollegeBound

SAINT PAUL

A decorative graphic consisting of several white plus signs and small circles arranged in a cluster to the right of the word 'CollegeBound'.

Pathways for Every Child, Family and Future.